

WordPress Training Course

COURSE DETAILS



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Overview

WordPress is a popular open-source content management system (CMS) that allows users to create and manage websites easily. It was initially developed as a blogging platform but has evolved into a versatile CMS that can be used for various types of websites, including business sites, e-commerce stores, portfolios, and more.

Yagnesh Darji

CEO Of Gems Institute Of Technology



Open Source CMS:

- The Source Code Of WordPress Is Publicly Available As It Is An Open-Source Content Management System. Its Expansion And Enhancement Have Been Facilitated By A Sizable And Vibrant Development Community.

User-Friendly Interface:

- The User-Friendly Interface Of WordPress Is One Of Its Key Advantages. It Eliminates The Need For In-Depth Coding Knowledge By Enabling Non-Technical Individuals To Create, Amend, And Manage Content On Their Websites With Ease.

Themes:

- Users Can Alter The Appearance And Feel Of Their Websites With WordPress' Extensive Selection Of Themes, Which Are Available For Both Free And Paid Use. Themes Can Be Altered To Suit Various Markets, Fashions, And Tastes.

Plugins:

- Plugins Extend WordPress's Capabilities. For A Wide Range Of Uses, Including SEO Optimization, Social Network Integration, E-Commerce, Security, And More, There Are Thousands Of Plugins Accessible. Yoast SEO, WooCommerce, And Contact Form 7 Are A Few Well-Known Plugins.

Content Management:

- Content Management Is Where WordPress Shines. Among The Many Content Kinds It Supports Are Pages, Blog Entries, Photos, Videos, And More. Content Generation And Editing Are Made Straightforward With The Built-In WYSIWYG Editor, Known As The Block Editor (Previously Known As Gutenberg).

Customization:

- WordPress Is Extremely Customizable. Users Can Apply Custom CSS, Use Child Themes, And Modify The Code To Fit Their Webpages To Specific Needs. Structured Content Is Enabled By Custom Post Types And Taxonomies.

Community Support:

- WordPress Has A Large And Active Community. Users Can Get Help From Forums, Documentation, And Tutorials. WordPress Meetups And WordCamps Are Gatherings Of Users And Developers Who Share Their Expertise And Experiences.



Security:

- WordPress Prioritizes Security. Regular Updates Help To Address Vulnerabilities, And Security Plugins Are Available To Improve Site Security. Best Practices, Such As Using Strong Passwords And Performing Regular Backups, Help To Keep A WordPress Site Secure.

Multilingual Support:

- WordPress Has Assistance For Building Multilingual Websites. Users Can Translate Material And Reach A Worldwide Audience By Installing Plugins Such As WPML Or Polylang.

E-Commerce With WooCommerce:

- WooCommerce Is A Strong WordPress E-Commerce Plugin. Users Can Use It To Create Online Storefronts, Manage Products, Process Payments, And Manage Inventories. It Is A Popular Choice For Businesses Of All Sizes.



Responsive Design:

- Using Responsive Design, You Can Create User-Friendly Websites That Adjust To Any Device. Discover How To Create Adaptable Layouts For The Best Viewing Experience. Improve Your Web Design Abilities Right Now!

WordPress Training Course Fees: ~~₹ 50,000~~ **₹ 25,000**

Course Duration: 3 Months





Thank You

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